

## Sponsoring = partnership

- ACI SUISSE provides interesting and lucrative platforms, allowing you to be represented not only by your company logo but enabling you in addition to communicate directly with the ACI members.
- This form of communication focuses directly on top decision-makers in the Swiss Banking World.
- ACI Internet platform and ACI events are an excellent sales channel, allowing you to market your company and your products.
- Through our sponsoring platform we provide you (with) the opportunity to benefit from our excellent reputation in the financial market.

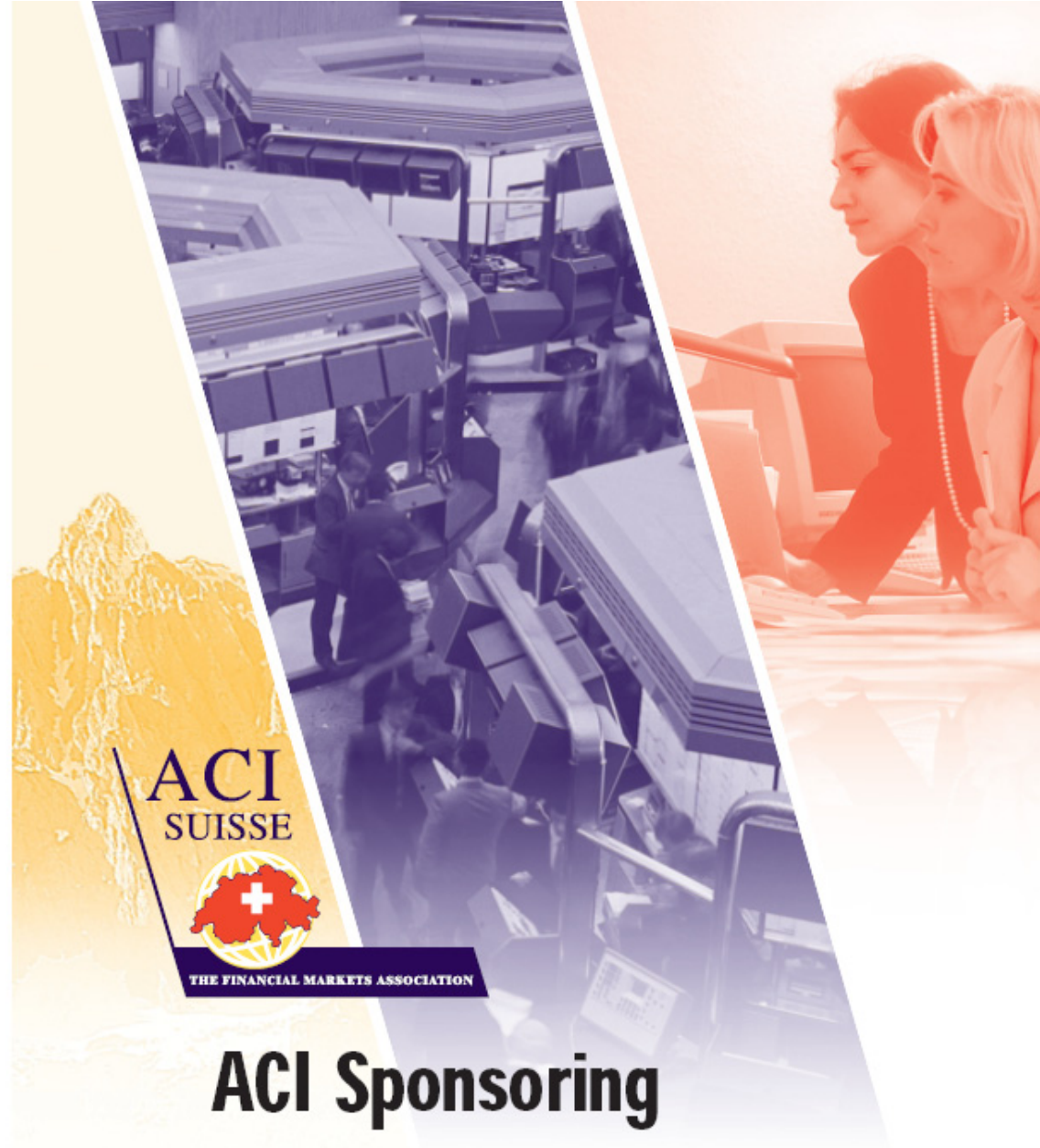
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ACI  
SUISSE



THE FINANCIAL MARKETS ASSOCIATION

# ACI Sponsoring

Attractive platforms  
for your business opportunities



# Our Sponsoring menu

• <b>ACI General Assembly (yearly)</b>	- Main Sponsor	CHF 50,000
	- Co-Sponsor	CHF 25,000
	- Sponsoring à la carte	CHF 5,000-10,000
• <b>ACI Events</b>	- Social Event	CHF 15,000
	- Product Event	CHF 15,000
• <b>ACI Education Program (quarterly)</b>	- Seminars, Workshops	CHF 15,000
• <b>Market your product directly</b>	- Direct Mail to ACI Members	CHF 2,000
	- Banner on Homepage	CHF 500 per month
	- Brochure sponsoring	tbd

## ACI General Assembly

### Main Sponsor

- We offer you the **exclusive right** to put your logo on...
  - the invitation to the GA («GA powered by [your logo]»)
  - sponsor's board or welcome slide, mentioning «Main Sponsor»
  - evening's «Menu card»
  - speaker's board
  - program folder, mentioning «Main Sponsor»
 In addition you can invite up to 10 representatives/guests
- At the event, we offer you the right to...
  - put 2 logos at the conference location
  - build up a marketing stand at the entry to the conference room
  - distribute brochures and «give aways» on place
  - address the audience personally (ca. «5-minute speech»)
- Additional presence:
  - banner on ACI Homepage [www.acisuisse.ch](http://www.acisuisse.ch) over 6 months
  - 4 direct marketing mails per year to the ACI members

### Co-Sponsor

- We offer you the right to put your logo on...
  - sponsor's board or welcome slide, mentioning «Co-Sponsor»
  - evening's «Menu Card»
  - program folder, mentioning «Co-Sponsor»
 In addition you can invite up to 5 representatives/guests
- At the event we offer you the right to...
  - put your logo at the conference location
  - build up a marketing stand at the entry to the conference room
  - distribute brochures and «give aways» on place
- Additional presence:
  - Banner on ACI Homepage [www.acisuisse.ch](http://www.acisuisse.ch) for 3 months
  - 2 direct marketing mails per year to the ACI members

### Sponsoring à la carte

- For smaller budgets we offer flexible solutions, which can be adapted to your individual needs.
- For example: sponsoring apéro, sponsoring prizes, tombola etc.
- Any new ideas are welcome; don't hesitate to contact us

## ACI Events

### Social Event

- We offer you (and max. 2 other sponsors\*) the right to:
  - put 2 logos at the location
  - put your logo on the program folder
  - build up a marketing stand
  - distribute brochures and «give aways»
 In addition you can invite 5 representatives

### Product Event

- Additional presence:
    - Banner on ACI Homepage over 3 months
- \*not from the same industry

## ACI Education Program

### Seminars, Workshops

- We offer you the **exclusive right** to put your logo...
  - on the seminar invitation
  - at the seminar premises
- We offer you the **exclusive right** to...
  - present your product/company for 30 minutes
  - distribute brochures and «give aways»
  - to have a stand
  - send a direct marketing mail to ACI members per year
- In addition we offer you the right to put
  - your banner on the ACI Homepage over 3 months

## Market your product directly

### Direct Marketing: Letter to our members

- You compose your marketing letter and we will send it to our members, promoting your product on behalf of ACI SUISSE.

### Your Banner on ACI Homepage

- Inclusion of your company banner on ACI Homepage [www.acisuisse.ch](http://www.acisuisse.ch)
- Direct link from the ACI Homepage to your company's internet platform

### Brochure Sponsoring: tbd

- ACI SUISSE provides different marketing brochures throughout the year. Your company logo will also be included in these, thereby increasing coverage.